

INVOICE

Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500



www.local12.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
66008-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
WKRC-TV	LSM LSM	Cincinnati	Local

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Josh Mandel fo OHio US Se	2929 Senate	2929

<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
10/17/12 - 10/29/12	66008	

<u>Billing Calendar</u>	<u>Billing Type</u>	<u>Deal #</u>
Broadcast	Cash	

<u>Special Handling</u>

<u>IDB #</u>	<u>Advertiser Code</u>	<u>Product Code</u>

<u>Agency Ref</u>	<u>Advertiser Ref</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/25/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	11111--	:15/:15	5	\$325.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$325.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC W 10/17/12 6:28 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :15 TVGENMAND-1222H \$163.00 BK 6:29 AM :15 TVGENMAND-1222H \$162.00									
2 WKRC Th 10/18/12 6:13 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :15 TVGENMAND-1222H \$163.00 BK 6:15 AM :15 TVGENMAND-1222H \$162.00									
3 WKRC F 10/19/12 6:28 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :15 TVGENMAND-1222H \$163.00 BK 6:29 AM :15 TVGENMAND-1222H \$162.00									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1111--- 4 \$325.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WKRC M 10/22/12 6:14 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :15 TVGENMAND-1222H \$163.00 BK 6:16 AM :15 TVGENMAND-1222H \$162.00									
5 WKRC Tu 10/23/12 6:08 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :15 TVGENMAND-1222H \$163.00 BK 6:10 AM :15 TVGENMAND-1222H \$162.00									
6 WKRC W 10/24/12 6:13 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :15 TVGENMAND-1222H \$163.00 BK 6:15 AM :15 TVGENMAND-1222H \$162.00									
7 WKRC Th 10/25/12 6:23 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :15 TVGENMAND-1222H \$163.00 BK 6:24 AM :15 TVGENMAND-1222H \$162.00									
2	10/20/12	10/20/12	6a-8a Local 12 News Sat	7:00 AM-8:00 AM	-----1-	:15/:15	1	\$150.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$150.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC Sa 10/20/12 6:58 AM 6a-8a Local 12 News Sat 7:00 AM-8:00 AM :15 TVGENMAND-1222H \$75.00 BK 7:00 AM :15 TVGENMAND-1222H \$75.00									
3	10/21/12	10/21/12	CBS Sun Morn News	10:00 AM-10:30 AM	-----1	:15/:15	1	\$450.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$450.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC Su 10/21/12 9:58 AM CBS Sun Morn News 10:00 AM-10:30 AM :15 TVGENMAND-1222H \$225.00 BK 10:00 AM :15 TVGENMAND-1222H \$225.00									

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Josh Mandel fo OHio US Se	2929 Senate	2929	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/17/12	10/25/12	6p Local 12 News at Six	6p-630p	11111--	:15/:15	5	\$650.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 10/17/12 6:23 PM 6p Local 12 News at Six 6p-630p :15 TVGENMAND- 1222H \$325.00 BK									
6:25 PM :15 TVGENMAND- 1222H \$325.00									
2 WKRC Th 10/18/12 6:23 PM 6p Local 12 News at Six 6p-630p :15 TVGENMAND- 1222H \$325.00 BK									
6:25 PM :15 TVGENMAND- 1222H \$325.00									
3 WKRC F 10/19/12 6:27 PM 6p Local 12 News at Six 6p-630p :15 TVGENMAND- 1222H \$325.00 BK									
6:30 PM :15 TVGENMAND- 1222H \$325.00									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1111--- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WKRC M 10/22/12 6:09 PM 6p Local 12 News at Six 6p-630p :15 TVGENMAND- 1222H \$325.00 BK									
6:10 PM :15 TVGENMAND- 1222H \$325.00									
5 WKRC Tu 10/23/12 6:08 PM 6p Local 12 News at Six 6p-630p :15 TVGENMAND- 1222H \$325.00 BK									
6:10 PM :15 TVGENMAND- 1222H \$325.00									
6 WKRC W 10/24/12 6:13 PM 6p Local 12 News at Six 6p-630p :15 TVGENMAND- 1222H \$325.00 BK									
6:14 PM :15 TVGENMAND- 1222H \$325.00									
7 WKRC Th 10/25/12 6:24 PM 6p Local 12 News at Six 6p-630p :15 TVGENMAND- 1222H \$325.00 BK									
6:26 PM :15 TVGENMAND- 1222H \$325.00									
5	10/17/12	10/25/12	11p M-F Local 12 News	11p-1135p	11111--	:15/:15	5	\$1,100.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 10/17/12 11:11 PM 11p M-F Local 12 News 11 11p-1135p :15 TVGENMAND- 1222H \$550.00 BK									
11:12 PM :15 TVGENMAND- 1222H \$550.00									
2 WKRC Th 10/18/12 11:14 PM 11p M-F Local 12 News 11 11p-1135p :15 TVGENMAND- 1222H \$550.00 BK									
11:15 PM :15 TVGENMAND- 1222H \$550.00									
3 WKRC F 10/19/12 11:29 PM 11p M-F Local 12 News 11 11p-1135p :15 TVGENMAND- 1222H \$550.00 BK									
11:31 PM :15 TVGENMAND- 1222H \$550.00									
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4 WKRC M 10/22/12 11:26 PM 11p M-F Local 12 News 11 11p-1135p :15 TVGENMAND- 1222H \$550.00 BK									
11:28 PM :15 TVGENMAND- 1222H \$550.00									
5 WKRC Tu 10/23/12 11:30 PM 11p M-F Local 12 News 11 11p-1135p :15 TVGENMAND- 1222H \$550.00 BK									
11:32 PM :15 TVGENMAND- 1222H \$550.00									
6 WKRC W 10/24/12 11:26 PM 11p M-F Local 12 News 11 11p-1135p :15 TVGENMAND- 1222H \$550.00 BK									
11:28 PM :15 TVGENMAND- 1222H \$550.00									
7 WKRC Th 10/25/12 11p M-F Local 12 News 11 11p-1135p :00 \$1,100.00 BK									
:00 \$0.00									
See MG 5.8,5.9									
8 WKRC Sa 10/27/12 3:29 PM Big East Football 12p-330p :15 TVGENMAND- 1222H \$375.00 BK									
3:31 PM :15 TVGENMAND- 1222H \$375.00									
MG for 5.7 10/25									
6	10/20/12	10/20/12	11p Sa-Su Local 12 Nws	11p-1135p	-----1-	:15/:15	1	\$1,100.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 10/20/12 11:23 PM 11p Sa-Su Local 12 Nws 11 11p-1135p :15 TVGENMAND- 1222H \$550.00 BK									
11:26 PM :15 TVGENMAND- 1222H \$550.00									
7	10/21/12	10/21/12	11p Sa-Su Local 12 Nws	11p-1135p	-----1	:15/:15	1	\$1,100.00	BK

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8	10/19/12	10/19/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	----1--	:15/:15	1	\$250.00	BK																																																		
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Total Spots							30																																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$18,100.00
<u>Agency Commission</u>	\$2,715.00
<u>Net Amount Due</u>	\$15,385.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.